

CONTRACT



KFTA
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(479) 571-5100

And:

Assembly
711 3rd Avenue
3rd Floor
New York, NY 10017

<u>Contract / Revision</u> 2252714 /		<u>Alt Order #</u> 26694186
<u>Advertiser</u> POL/Michael Bloomberg/President/US/Dem		<u>Original Date / Revision</u> 12/09/19 / 12/11/19
<u>Contract Dates</u> 12/09/19 - 12/22/19	<u>Estimate #</u> 9470	
<u>Product</u> MIKE BLOOMBERG 2020		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFTA	<u>Account Executive</u> Millennium Washingt	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9915458	<u>Advertiser Code</u> MBL	<u>Product 1/2</u> MBL
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFTA	12/16/19	12/20/19	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	MTWTF--	2			\$90.00				
N 2	KFTA	12/16/19	12/20/19	6:00 PM-6:30 PM	6:00 PM-6:30 PM		:30			NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	MTWTF--	4			\$145.00				
N 3	KFTA	12/16/19	12/20/19	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	MTWTF--	4			\$240.00				
N 4	KFTA	12/16/19	12/20/19	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	MTWTF--	3			\$115.00				
N 5	KFTA	12/16/19	12/20/19	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	MTWTF--	3			\$115.00				
N 6	KFTA	12/16/19	12/19/19	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	MTWT---	4			\$55.00				
N 7	KFTA	12/16/19	12/16/19	8:00 PM-9:00 PM	8:00 PM-9:00 PM		:30			NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/16/19	12/22/19	M-----	1			\$220.00				
N 8	KFTA	12/10/19	12/13/19	M-F 530-6p News	M-F 530-6p News		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/09/19	12/15/19	-TWTF--	2			\$90.00				
N 9	KFTA	12/10/19	12/13/19	M-F 6-630p	M-F 6-630p		:30			NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/09/19	12/15/19	-TWTF--	4			\$145.00				
N 10	KFTA	12/10/19	12/13/19	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	4	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		12/09/19	12/15/19	-TWTF--	4			\$240.00				
N 11	KFTA	12/10/19	12/13/19	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> POL/Michael Bloomberg/President/US/Dem		<u>Original Date / Revision</u> 12/09/19 / 12/11/19
<u>Contract Dates</u> 12/09/19 - 12/22/19	<u>Product</u> MIKE BLOOMBERG 202	<u>Estimate #</u> 9470

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				3	\$115.00			
N 12	KFTA	12/10/19	12/13/19	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWTF--				3	\$115.00			
N 13	KFTA	12/10/19	12/12/19	M-F 10p-1030p	M-F 10p-1030p		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-TWT---				3	\$55.00			
N 14	KFTA	12/11/19	12/11/19	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	--W----				1	\$300.00			
N 15	KFTA	12/18/19	12/18/19	Wed Prime Other 1	Wed 7p-9p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	--W----				1	\$300.00			
N 16	KFTA	12/12/19	12/12/19	7:20 PM-10:30 PM	7:20 PM-10:30 PM		:30			NM	2	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	---T---				2	\$640.00			
N 17	KFTA	12/13/19	12/20/19	Fri Hour 1	F 7p-8p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	----F--				1	\$180.00			
Week:		12/16/19	12/22/19	----F--				1	\$180.00			
N 18	KFTA	12/22/19	12/22/19	NFL Early Game	NFL Early Game		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	-----S				1	\$675.00			
N 19	KFTA	12/15/19	12/15/19	NFL Early Game	NFL Early Game		:30			NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$675.00			
N 20	KFTA	12/22/19	12/22/19	3:25 PM-6:30 PM	3:25 PM-6:30 PM		:30			NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	-----S				2	\$1,050.00			
N 21	KFTA	12/15/19	12/15/19	3:25 PM-6:30 PM	3:25 PM-6:30 PM		:30			NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				2	\$1,050.00			
N 22	KFTA	12/22/19	12/22/19	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	-----S				1	\$150.00			
N 23	KFTA	12/19/19	12/19/19	7:00 PM-8:00 PM	7:00 PM-8:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/16/19	12/22/19	---T---				1	\$175.00			
N 24	KFTA	12/15/19	12/22/19	The OT	The OT		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		12/09/19	12/15/19	-----S				1	\$675.00			
Week:		12/16/19	12/22/19	-----S				1	\$675.00			
Totals											56	\$14,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/25/19 - 12/29/19	56	\$14,890.00	(\$2,233.50)	\$12,656.50
Totals	56	\$14,890.00	(\$2,233.50)	\$12,656.50

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POL/Michael Bloomberg/President/US/Dem	12/09/19 / 12/11/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/09/19 - 12/22/19	MIKE BLOOMBERG 202	9470

Signature: _____ **Date:** _____

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